



KATHRYN STELLMACHER

www.stellmacher.co

EDUCATION

Virginia Commonwealth University
BFA Degree: Communication Arts & Design

Bay Area Video Coalition
After Effects, Pro Tools, Final Cut Pro
Editing, Premiere

Otis College of Art & Design
Web Design

General Assembly
UX Design

PROJECT

Startup Weekend EDU
User Experience Design

RECOGNITION

Women's Club of Williamsburg
First place in fine arts competition

Anderson Gallery
Two video pieces on display

Victoria Hospice
Donated painting for auction

Design For Good Grant
Won grant to mentor kids in graphic design

TECHNICAL

Photoshop, Illustrator, InDesign, Sketch,
InVision, After Effects, Final Cut Pro,
Dreamweaver. Cross-platform experience with
Mac and PC. Other skills: videography,
photography and illustration

HELLO!

Phone 858 253 0025 Email katmarstell@gmail.com

PROFESSIONAL EXPERIENCE

Rivulis | Senior Graphic Designer | 7/18 - present

The go-to person for all print and online graphics, videos, and animations for the North America office (in both English and Spanish). Projects include a wide range of completed pieces from trade show graphics to social media to video testimonials. Assist corporate with brand management. From start to finish creating a range of marketing campaigns, making significant strides in our brand, generating more leads, and increasing sales.

Eagle Creek | Graphic Designer | 6/16 - 6/17

Created daily online graphics including landing pages, banners and eBlasts. Worked on packaging and POP displays to showcase the innovative products for adventure travel. Coordinated with marketing and developers to ensure consistency and effective social media and branding materials. Created original illustrations used on various materials. Responsible for 90-page workbook containing over 250 products and several specially designed spreads.

Via Via Studios | Freelance Graphic Designer | 5/09 - 7/16

Focusing on quality design and quick turnarounds, created print and web materials including websites, mobile applications, banner ads, eBlasts, logos, packaging, brochures, book covers, magazines, trade show displays, flyers, postcards, stickers, mouse pads, and animations. Latest job: created illustrations and email blasts for Jerome's Furniture.

Snap TV Games | Senior Graphic Designer | 9/05 - 4/09

Lead designer at interactive toy company. Worked with various licenses such as Pokémon, Ben 10, Major League Baseball, Strawberry Shortcake, and Scholastic. Created both print and web assets for game products. Projects included packaging, websites, banner ads, DVD labels, game cards, game boards. Arranged and directed all photo shoots. Assisted all departments streamlining the planning and development of games.

Banana Publishing | Senior Graphic Designer | 4/03 - 1/05

Developed new procedures allowing the art department to function more smoothly. Created effective sales aid for marketing department by reducing it from 200 to 10 pages, helping increase sale ads. Updated the company's branding. Brought on more clients by offering personalized brand identity. Created all magazines and ads for Border Busters.

NBC/KNTV | Broadcast/Graphic Designer | 2/00 - 1/02

Created graphics and animations for news segments within very tight deadlines and parameters. Worked with producers to develop animated and still packages for shows. Responsible for all print work including advertisements, stationary, brochures and business cards.